.empatyzer

FOR NGOs & MISSION-DRIVEN TEAMS

Important conversations shouldn’t be handled on instinct.

Know your strengths. Understand others. Prepare for an important conversation.

THE PEOPLE BEHIND THE MISSION

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A shared goal does not mean shared needs.

Different strengths and motives shape collaboration.

WHAT MAKES PEOPLE DIFFERENT

One goal. Three sources of difference.

01 — **TALENTS**

People bring different strengths and ways of working.

02 — **MOTIVATION**

What gives one person energy can drain another.

03 — **EXPECTATIONS**

Autonomy and shared rules matter in different ways.

When initiative creates friction.

YOU

Kasia energizes people but changes plans without checking. How can I address this?

EM

Recognize her initiative. Give one concrete example of its impact on the team. Ask what led to the change, then agree what she can decide alone and what needs consultation.

Context: you, the other person and the situation.

WHAT USERS REPORTED

Users value the support they receive.

77%

would recommend Empatyzer

73%

were satisfied with the rollout

59%

reported skill growth

Empatyzer user and implementation research

A USER'S PERSPECTIVE

"Managers no longer need a meeting with me to know how to approach a difficult subject. As an HR business partner, I can focus on real support."

Agata K.

HR business partner · Capterra, March 2026

★★★★★ **5.0/5 on Capterra**

An assessment makes Em's guidance personal.

01	**ASSESSMENT**	Strengths, motivators and tensions
02	**ASK EM**	Help for you, another person or a team
03	**MICRO-LESSONS**	Two short, personalized lessons every week

WHAT EVERYONE GAINS

Know yourself. Work better together.

FOR EVERYONE	learn about their strengths and motivation
FOR LEADERS	prepare feedback and difficult conversations
FOR TEAMS	agree clear roles and expectations

PRIVACY IS PART OF THE PRODUCT

Conversations with Em are private.

The organization cannot read your chats.

Aggregate insights only. No monitoring or individual rankings.

START WITH ONE TEAM OR PROJECT

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Start with one team or project.

A few hours

to launch the organization

About 15 minutes

for each person to begin

.empatyzer

THE NEXT CONVERSATION IS COMING

Bring the conversation you need to have.

Book a 30-minute demo.

hello@empatyzer.com

empatyzer.com

Empatyzer. Before an important conversation.

Your profile reveals more than a personality type.

01	**STRENGTHS**	What comes naturally to you
02	**MOTIVATORS**	What gives you drive and meaning
03	**TENSIONS**	What can make collaboration harder

Different people. Different ways of working.

The people role starts before the training catches up.

01 — **TALENTS**

Some plan, others connect people and ideas.

02 — **MOTIVATORS**

The same task can inspire or drain.

03 — **TEAMWORK**

Shared rules help connect these differences.

Ask Em about your own development.

YOU

I have many ideas but rarely finish projects. How can I use my strengths better?

EM

Let’s look at what motivates you and when you lose momentum. Your assessment can help us choose one small, practical change that fits how you work.

Em can draw on your assessment results.

WHAT YOU CAN SEE IN A TEAM

See what you bring to the group.

SIMILARITIES	see where your approaches overlap
DIFFERENCES	understand other ways of working
TALENTS	discover how people complement each other

DEVELOPMENT, STEP BY STEP

2

Two short microlessons each week.

Personalized

tailored to your profile

Practical

for everyday situations